

ORDER

Orders	Order / Rev:	<u>103686</u>	
	Alt Order #:	<u>06830032</u>	
	Product Desc:	<u>BERKLEY FOR SENATE</u>	
	Estimate:	<u>30S</u>	
	Flight Dates:	<u>10/23/12 - 10/29/12</u>	
	Original Date / Rev:	<u>06/28/12 / 11/06/12</u>	
	Order Type:	<u>GENERAL</u>	
	Primary AE:	<u>Amy McCreary</u>	
	Sales Office:	<u>BLPHI</u>	
	Sales Region:	<u>National</u>	



KS NV

Agency	Name:	<u>Shorr Johnson Magnus</u>		
	Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
		<u>1831 Chestnut St.</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Philadelphia, PA 19103</u>	Agency Commission:	<u>15%</u>

Advertiser	Name:	<u>Berkley, Shelley for Senate</u>		
	Demographic:	<u>A35+</u>	New Business Thru:	<u></u>
	Product Codes:	<u>PLC01</u>	Order Separation:	<u>00:05:00</u>
	Priority:	<u>SELECT PRIORITY CODE</u>	Advertiser External ID:	<u></u>
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>	Agency External ID:	<u></u>

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	73	\$74,150.00	\$63,027.50	October 2012	73	\$74,150.00	\$63,027.50	0.00
10/29/12	10/29/12	16	\$16,675.00	\$14,173.75	November 2012	16	\$16,675.00	\$14,173.75	0.00
					Totals	89	\$90,825.00	\$77,201.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$90,825.00
Market	100%	\$454,125.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,366.25
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$145,320.00
KTUD	0%	\$0.00
KVVU	25%	\$113,531.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,082.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00

REV RATE NEWS
NEWS

Order / Rev: 103686
Alt Order #: 06830032
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners		5-6a	-TWTF--	:30	2	\$450.001	0.00	NM		2	\$900.00
M-F 5-6a WakeUp w/Wagners															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		2	\$450.00		0.00						
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners		6-7a	-TWTF--	:30	2	\$700.001	0.00	NM		2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		2	\$700.00		0.00						
E 7	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00
Today Show															
REV RATE TODAY															
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		2	\$900.00		0.00						
E 8	KSNV	10/23/12	10/26/12	Today Show	CM	658a-9am	-TWTF--	:30	6	\$900.001	0.00	NM		6	\$5,400.00
Today Show															
REV RATE TODAY															
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		6	\$900.00		0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
3	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM	
Credited															
[cx'd]															
13	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM	
See MG 8.17,8.18,8.19															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
17	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM	
(H)	MG for 8.13,8.14,8.10														
[Revised Rate to Reinstate]															
18	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM	
(R)	MG for 8.13,8.14,8.10														
[Revised Rate to Reinstate]															
E 10	KSNV	10/23/12	10/26/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00
Noon News															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		4	\$425.00		0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
4	KSNV	10/22/12-10/28/12	Noon News			12-1230pm				-TWThF----	:30	(\$425.00)	0.00	NM	
See MG 10.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	Noon News			12-1230pm				-TWThF----	:30	\$425.00	0.00	NM	
(H)	MG for 10.4 10/24														
[Revised Rate to Reinstate]															
E 11	KSNV	10/29/12	10/29/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
Noon News															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		1	\$425.00		0.00						
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd HOM		9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
REV RATE TODAY 2															
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		2	\$425.00		0.00						

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Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd HCM		9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00	
M-F Today Show II																
REV RATE TODAY 2																
TODAY 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	10/29/12	11/04/12	M-----		2			\$425.00		0.00				
Spot	Ch	Date Range		Description		Start/End Time										
1	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr	9-10a											
		See MG 12.3		[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr	9-10a											
		(@) MG for 12.1 10/29		[Revised Rate to Reinstate]												
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd HCM		9-10a	-TWTF--	:30	8	\$425.001	0.00	NM		8	\$3,400.00	
M-F Today Show II																
REV RATE TODAY 2																
TODAY 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	10/22/12	10/28/12	-TWTF--		8			\$425.00		0.00				
Spot	Ch	Date Range		Description		Start/End Time										
1	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		See MG 13.9,13.10,13.11,13.12,13.13		[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		See MG 13.9,13.10,13.11,13.12,13.13		[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		See MG 13.9,13.10,13.11,13.12,13.13		[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		See MG 13.9,13.10,13.11,13.12,13.13		[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		See MG 13.9,13.10,13.11,13.12,13.13		[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		(@) MG for 13.8,13.1,13.3,13.4,13.7		[Revised Rate to Reinstate]												
10	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		(@) MG for 13.8,13.1,13.3,13.4,13.7		[Revised Rate to Reinstate]												
11	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		(@) MG for 13.8,13.1,13.3,13.4,13.7		[Revised Rate to Reinstate]												
12	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		(@) MG for 13.8,13.1,13.3,13.4,13.7		[Revised Rate to Reinstate]												
13	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a											
		(@) MG for 13.8,13.1,13.3,13.4,13.7		[Revised Rate to Reinstate]												
E 20	KSNV	10/29/12	10/29/12	Dr. Phil		CM	3-4p		M-----	:30	1	\$450.001	0.00	NM	1	\$450.00
				Dr Phil												
REV RATE & FREQ. PHIL																
				PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	10/29/12	11/04/12	M-----		1			\$450.00		0.00				
E 21	KSNV	10/23/12	10/26/12	Dr. Phil		CM	3-4p		-TWTF--	:30	4	\$450.001	0.00	NM	3	\$1,350.00
				Dr Phil												
REV RAET & FREQ. PHIL																
				PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	10/22/12	10/28/12	-TWTF--		4			\$450.00		0.00				

Order / Rev: 103686
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Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

Order / Rev: 103685
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-TWTF--	:30	8	\$1,300.001	0.00	NM		8	\$10,400.00
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		8	\$1,300.00		0.00						
Spot	Ch	Date Range	Description		Start/End Time										
1	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16												
			[NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
10	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
11	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
12	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
13	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
14	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
15	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
16	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel		630-730pm										
			④ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1												
			[Revised Rate to Reinstate]												
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		2	\$1,300.00		0.00						
E 33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.001	0.00	NM		2	\$1,050.00

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Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Weekend Jeopardy/Whee			-----S-								
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		2	\$525.00		0.00						
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
News 3 in Prime															
REV RATE NEWS AFTER NFL PRIME															
NEWS AFTER NFL PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1	\$3,600.00		0.00						
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
REV RATE TON SHOW															
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		2	\$500.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>								
1	KSNV	10/29/12-11/04/12			The Tonight Show		1135p-1237a								
		See MG 42.3.42.4													
		[NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/29/12-11/04/12			The Tonight Show		1135p-1237a								
		See MG 42.3.42.4													
		[NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/29/12-11/04/12			The Tonight Show		1135p-1237a								
		(R) MG for 42.2.42.1													
		[Revised Rate to Reinstate]													
4	KSNV	10/29/12-11/04/12			The Tonight Show		1135p-1237a								
		(R) Unresolved													
		[NOT AVAILABEL NO DAY MOVES]													
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	4	\$2,000.00
Tonight Show															
REV RATE TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		8	\$500.00		0.00						

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Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	4	\$2,000.00
REV RATE TON SHOW TON SHOW															
Week:	10/22/12	10/28/12		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Spot	Ch	Date Range	Description												
1	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
			See MG 43.9.43.10.43.11.43.12.43.13.43.14.43.15.43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			Unresolved												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
10	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			MG for 43.7.43.2.43.8.43.4.43.6.43.3.43.5.43.1												
			[Revised Rate to Reinstate]												
11	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			MG for 43.7.43.2.43.8.43.4.43.6.43.3.43.5.43.1												
			[Revised Rate to Reinstate]												
12	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			Unresolved												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
13	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			Unresolved												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
14	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			MG for 43.7.43.2.43.8.43.4.43.6.43.3.43.5.43.1												
			[Revised Rate to Reinstate]												
15	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			MG for 43.7.43.2.43.8.43.4.43.6.43.3.43.5.43.1												
			[Revised Rate to Reinstate]												
16	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a									
(M)			Unresolved												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												

E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
REV RAET NEWS NEWS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week:	10/22/12	10/28/12	-TWTF--	4	\$1,200.00	0.00									
E 45	KSNV	10/29/12	10/29/12		CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven			M-----								
				M-F News 3 at Eleven											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$1,200.00		0.00						
E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	1:00		2	\$2,200.00	1	0.00	NM	2 \$4,400.00
				Sa-Su News 3 at Eleven											
		REV RAET NEWS													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----SS		2	\$2,200.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		2	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven	11pm-1135pm				-----SaSu	:30(\$1,100.00)	0.00	NM		
				See MG 46.3											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven		CM	11pm-1135pm				-----SaSu	1:00	\$2,200.00	0.00	NM	
				(@) MG for 46.2 10/27											
				[Revised Rate to Reinstate]											
E 48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30		1	\$625.00	1	0.00	NM	1 \$625.00
				Saturday Today											
		REV RATE & FREQ SAT TODAY													
		SAT TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$625.00		n nn						

Sunday Today

REV RATE SUN TODAY
SUN TODAY

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 58	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	1:00	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,800.00		0.00						
N 59	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	M-----	1:00	1	\$1,450.00	1	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$1,450.00		0.00						
N 60	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	--WTF--	1:00	3	\$1,450.00	1	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,450.00		0.00						
N 61	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$2,400.00		0.00						
N 62	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	1:00	3	\$2,400.00	1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$2,400.00		0.00						

Totals 89 \$90,825.00